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APPLICATION NO.	FILING	G DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/509,541	01/26/2005		Paul Robinson	102792-349/10995P1	5688	
27389	7590	12/08/2006		EXAM	EXAMINER	
NORRIS, N 875 THIRD	ACLAUGHI	NGUYEN	NGUYEN, DINH Q			
18TH FLOO			ART UNIT	PAPER NUMBER		
NEW YORK	K, NY 10022	3752				

DATE MAILED: 12/08/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

		Applica	Application No.		Applicant(s)	
	0.55"	10/509,	541	ROBINSON ET AL.		
•	Office Action Summary	Examin	er	Art Unit		
		Dinh Q.	Nguyen	3752		
The Period for Re	e MAILING DATE of this communication	cation appears on t	he cover sheet (with the correspondence a	nddress	
WHICHE - Extensions after SIX (6 - If NO perio - Failure to r Any reply r	FENED STATUTORY PERIOD FOW IT IN THE MARK STATUTORY PERIOD FOW IT IN THE MARK STATE OF THE MARK STATE	AILING DATE OF T of 37 CFR 1.136(a). In no of unication. tutory period will apply and will, by statute, cause the a	THIS COMMUN event, however, may a will expire SIX (6) MC pplication to become	IICATION. a reply be timely filed DNTHS from the mailing date of this ABANDONED (35 U.S.C. § 133).		
Status						
2a)∐ This 3)∐ Sind	sponsive to communication(s) file is action is FINAL . 22 ce this application is in condition is sed in accordance with the practic	b)⊠ This action is for allowance excep	non-final. ot for formal ma	• •	ne merits is	
Disposition o	of Claims					
4)⊠ Cla 4a) 5)□ Cla 6)⊠ Cla 7)□ Cla	im(s) 1-19 is/are pending in the a Of the above claim(s) is/are m(s) is/are allowed. m(s) 1-19 is/are rejected. m(s) is/are objected to. m(s) are subject to restrict	e withdrawn from c	·			
Application F	Papers					
10)∭ The App Rep	specification is objected to by the drawing(s) filed on is/are: licant may not request that any objectant drawing sheet(s) including oath or declaration is objected to	a) accepted or the drawing(s) the correction is requ	be held in abeya ired if the drawin	ance. See 37 CFR 1.85(a). g(s) is objected to. See 37 (• •	
Priority unde	r 35 U.S.C. § 119					
a)	nowledgment is made of a claim full b) Some * c) None of: Certified copies of the priority of Copies of the certified copies of application from the Internation the attached detailed Office action	documents have be documents have be of the priority docun nal Bureau (PCT Ro	en received. en received in nents have bee ule 17.2(a)).	Application No n received in this Nationa	al Stage	
Attachment(s)					•	
2) Notice of E 3) Information	References Cited (PTO-892) Draftsperson's Patent Drawing Review (P ⁻ In Disclosure Statement(s) (PTO/SB/08) S)/Mail Date <u>9/29/04 & 2/14/05</u> .	ГО-948) ·	Paper No	Summary (PTO-413) (s)/Mail Date Informal Patent Application		

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DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.

The changes made to 35 U.S.C. 102(e) by the American Inventors Protection Act of 1999 (AIPA) and the Intellectual Property and High Technology Technical Amendments Act of 2002 do not apply when the reference is a U.S. patent resulting directly or indirectly from an international application filed before November 29, 2000. Therefore, the prior art date of the reference is determined under 35 U.S.C. 102(e) prior to the amendment by the AIPA (pre-AIPA 35 U.S.C. 102(e)).

2. Claims 1-19 are rejected under 35 U.S.C. 102(b) as being anticipated by Channer.

Channer discloses an air freshener or purifying device 10 comprising: a plastic container 15 having a circumferential rim and an open side defining a gel receiving surface with a plurality of projections 19 defining recesses 18 for retaining a gel, the open side of the container having a removable cover such as a foil material or a heat sealed plastic (see column 3, lines 60+), a base 11 for supporting the container in a substantially vertical orientation, the container 15 fitted into the base 11 forming an integral part with the container 15, wherein the base 11 formed with a slot 13, and wherein the material for both the base 11 and the container 15 could be the same (see column 3, line 36+) such as a transparent

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plastic or other thermoform (see column 2, lines 55+), and the gel composition could be a fragrance, an air purifying, or an insecticide (see column 1, lines 58+).

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1, 2, 4-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over O'Leary (U.S. Patent No. 6,631,852) in view of Martin.

O'Leary teaches all the limitations of the claims except for a base with a slot for supporting the container in a substantially vertical orientation. However, Martin discloses an apparatus for dispersing deodorants or insecticides (see column 1, lines 6+) having a plastic base with a slot formed by sides 30 (see figure 6 and column 6, line 20). Therefore, it would have been obvious to one having ordinary skill in the art to have provided the device of O'Leary with a supporting base as suggested by Martin. Doing so would provide a way for supporting an air freshener (see column 2, lines 60+).

With respect to claim 10, to have a heat sealed plastic cover at the time the invention was made, it would have been an obvious matter of design choice to a person of ordinary skill in the art, and since O'Leary suggested that an appropriate material that is impermeable with vapors of the active substance could be used as cover (see O'Leary column 6, lines 44+).

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Conclusion

5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. The following patents are cited to show the art with respect to an air freshener:

Baer, Kennedy, and Harris et al.

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Dinh Q. Nguyen whose telephone number is 571-272-4907. The examiner can normally be reached on Monday-Thursday 6:00-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kevin Shaver can be reached on 571-272-4720. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Dinh Q Nguyen Primary Examiner Art Unit 3752

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